

ZOMBIE PRESENTATION RUBRIC

CRITERIA	Novice (5 points)	Competent (10 points)	Proficient (15 points)
Terminology	Little appropriate terminology evident in presentation; or presentation relies too heavily on narrative analysis.	Appropriate terminology is present but may be used incorrectly; or presentation relies on a balanced analysis, though the connection points is not clearly stated.	Presentation commands appropriate terminology in a way that is abundant, correct and clearly connects to their narrative analysis.
Content	The presentation contains references to their chosen clip and their hypothesis, but none that can be counted as evidence or supporting statements for their overall analysis. There is a severe imbalance between which students in the group are engaged in the presentation.	The presentation contains a clear analysis of the connection between their hypothesis and chosen clip that is somewhat organized and proven using minimal visual/narrative evidence. There is a sufficient balance between which students in the group are engaged in the presentation.	The presentation contains a clear analysis which is supported by ample evidence from their chosen clip. The connection drawn between their hypothesis and clip is clear and thoroughly explained. Every student in the group is clearly and equally as engaged in the presentation as their other group mates.
Formatting	The presentation does not reach the 3-min minimum, nor does it use any visuals from their chosen clip.	The presentation reaches the 3-min minimum or slightly above and uses minimum visuals from their clip.	The presentation sits comfortably between the 3–5-min time frame. The presentation uses a variety of visuals from students’ chosen clip.